

# Create a brighter future with collaboration in healthcare

Digital technology can empower patients and care teams to reach beyond traditional boundaries for better outcomes.

Imagine having the tools to:

- Personalize care experiences for patients
- Streamline clinical and business workflows
- Improve knowledge sharing for faster innovation

A **key barrier to better care** is poor collaboration and communication:

- Missing critical information
- Misinterpreted information
- Unclear orders via telephone<sup>1</sup>

**200,000**  
Deaths annually from medical errors in the U.S. alone

Often, medical errors can be avoided by improved collaboration between patients and care teams.<sup>2</sup>

## A variety of factors can cause communication breakdowns:

- Multiple clinicians interacting with each patient
- Care teams working in silos
- Geographic distance separating patients and specialists

During a four-day hospital stay, a patient can interact with **50** different employees—physicians, nurses, technicians...<sup>3</sup>

In research published by the NIH,

**77%**

of physicians could not name the nurse caring for their patient.<sup>4</sup>

## Collaboration can help.

**19%**

Reduction in rates of **readmission** when facilities exercise care-coordination strategies<sup>5</sup>

**67%**

Reduction in number of **adverse drug events** when care teams include pharmacists in treatment planning<sup>6</sup>

### Users demand

#### Instant connectivity

Empower patients, providers, and researchers to collaborate—anytime, anywhere

#### Constant mobility

Streamline communications within care teams and with specialists around the world

#### Interoperability

Work with third-party devices and applications

### IT demands

#### Comprehensive solution sets

Fit any learning style, budget, or IT environment

#### Ease of integration

Deploy software, hardware, and the network—all designed to work better together

#### Flexibility and scalability

Deploy solutions from the cloud, on premise, or through a hybrid combination

## OnX Canada collaboration breaks down barriers to better care

### Improve patient experiences with integration:

OnX can help you integrate with 3rd party applications for true care coordination and collaboration

### Drive down costs with video-enhanced virtual care:

Connect patients and providers anywhere, anytime with our market-leading collaboration solutions

### Boost operational effectiveness with Webex Teams and Webex Boards:

Empower clinicians, patients, and researchers to meet instantly, share screens, and hold virtual whiteboarding sessions to speed decision making

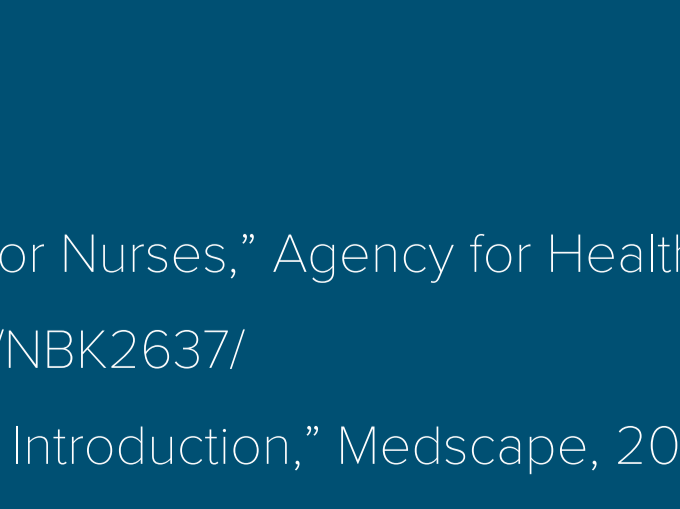
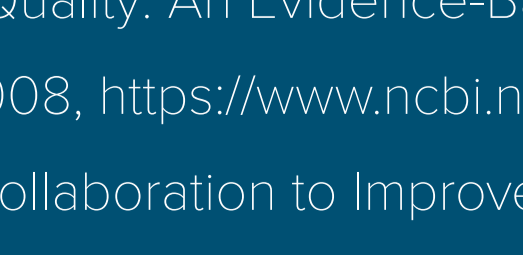
**“Webex Teams is the future of collaboration.”**

- Dr. Johnny Huard, Chief Scientific Officer, Steadman Philippon Research Institute

Want to learn more about Webex Teams?

[Talk to an expert](#)

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Sources

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