


The logo consists of the word "On" in a bold, black, sans-serif font, followed by a yellow circle containing a black "X".

OnX

Digital Assessment Service



It's easy to see the potential digital tools have to delight customers, streamline operations, and improve profitability. The hard part is choosing the right direction for your company. We can help.

Critical Guidance for Digital Modernization

The ever-changing digital landscape can seem overwhelming to companies trying to embrace the cloud or reinvent their customer experience in a changing environment.

Our Digital Assessment Service helps companies spell out their challenges and find practical ways to address them. These assessments put our decades of digital experience to work providing savvy guidance in areas such as:

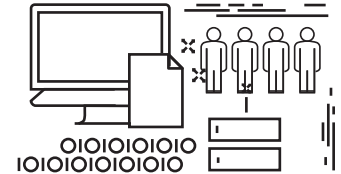
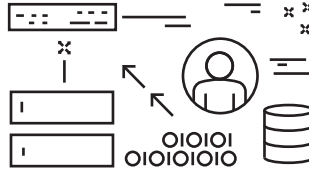
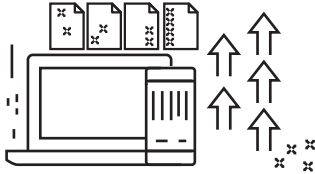
- > **Digital strategy and tactics.** We can help you polish your strategy and outline effective tactics which will improve the usability and user experience of a website or mobile app.
- > **Cloud architecture.** If you're poised to move data and processes to the cloud, we can suggest a cloud-friendly application architecture.
- > **Readiness.** We'll help you determine whether you're ready to adopt the cloud or other technology platforms and tell you what needs to happen first to improve your readiness. Let us help.

Why You Need a Digital Assessment from OnX

Whether you want to develop a new mobile app, upgrade your website's user experience or refresh out-of-date technologies, you'll need an experienced digital partner who understands your business and customer needs.

The OnX edge:

- > Deep experience in implementation and management, ensuring that our recommendations are based on data, best practices and customer insights.
- > 20+ years of robust ecommerce development experience, with documented success across a broad spectrum of companies and industries.
- > 15+ years of experience with content collaboration tools including SharePoint and web content management.



Our Digital Assessment Service Can Help You:

- > Chart a path to ROI on cloud and web projects
- > Elevate user experience on web and mobile devices
- > Refine or upgrade your web strategy
- > Figure out how to overcome technical limitations on your website
- > Understand how well your site fares against your competition
- > Choose a platform to simplify web publishing
- > Explore potential for integrating content into eCommerce operations

Supported Technologies

Content analysis supported by:



OnX Methodology

Based on project needs, our process includes:

- > Business Performance and Planning
 - Alignment to business objectives
 - Competitive analytics and insights
 - Business impact analysis
 - Operational and design best practices
 - Reporting and analytics capabilities
 - Financial analysis of applications for replacement, re-architecture or migration to the cloud
- > User Experience and Design
 - Design best practices, adherence to branding guidelines and usability
 - Accessibility
 - Heuristic usability analysis
 - Information architecture review for document management and search improvement
- > Technology and Platform
 - Documentation review
 - System performance review
 - Security review
 - Platform and architecture capability
 - Mobile modernization assessment
 - Analysis of application dependencies, SLAs, and workloads

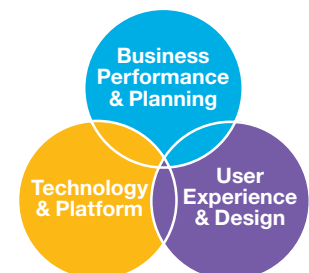
Deliverables

The Digital Assessment is tailored to your specific needs. Deliverables may include:

- > Digital business strategy review
- > Site strengths and weaknesses vs. competitors
- > Website usability and user experience recommendations
- > Data and traffic analysis
- > Action plan with concrete next steps
- > Summary of survey and interview results

Why OnX

OnX digital solutions are part of our overall technology portfolio, meaning clients get access to the services and solutions designed to achieve exceptional business results that accelerate growth and add value.



To get started:

Visit onx.com, contact your OnX Account Executive or call 1.866.906.4669

Inspiring innovation through technology.

