eCommerce Modernization Service

We help our clients increase revenue and conquer new digital channels faster with responsive designs, mobile APIs, distributed commerce integrations for social channels, and integrated Apple Pay for web.

Let OnX Transform Your Customers' Digital Experience

The next wave of eCommerce integrates everything: mobile, online and brick-and-mortar sales, all tied in with analytics, social media, CRM, ERP, and much more. If your eCommerce platform isn't up to the task (or if you're disappointed with its performance or inflexibility), it's time to take a deep look at modernizing it.

OnX has strong partnerships with the best technology providers in the eCommerce, software development, and digital marketing sectors. That means we can provide rapid time to market with a comprehensive eCommerce solution that does it all:

> Digital marketing
> Content management
> User experience and design
> Payment processing
> Loyalty programs
> ERP integration (inventory, order management, etc.)
> Security integration and payment validation
> Multi-language and multi-currency
> Warranty support

We help our clients conquer new digital channels faster with responsive designs, mobile APIs, distributed commerce integrations for social channels, and integrated Apple Pay for web. We empower users with role-based UIs and real-time insights into all critical data — customer, product, order, inventory, and more.

Why OnX is Your Best Choice for eCommerce Modernization

We deliver greater value because we're performance-driven with a proven track record for developing custom solutions that directly address your eCommerce challenges.

The benefits of working with OnX include:

> Faster time to market. We've created over 150 successful digital solutions through our Agile Development framework, ensuring fast, efficient service.
> Certified expertise. We're certified on Salesforce Commerce Cloud (formerly Demandware).
> Industry partners. We've built long-lasting partnerships with leading eCommerce platforms such as Salesforce Commerce Cloud, Sitecore, Elastic Path, Episerver, Oracle, Shopify and Woo Commerce.
> Single-source provider. Get all your consulting, technology, digital marketing, and user experience and design from us, streamlining processes and ensuring brand consistency.
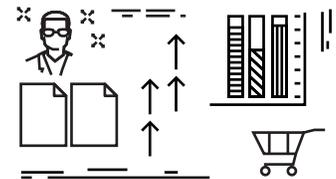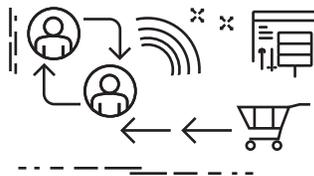
OnX eCommerce Modernization Helps You:

> Manage all channels, brands, and geographies with a single, comprehensive platform — even with multiple sites, languages, and currencies
> Improve customer engagement and shopping experience on all digital platforms: web, smartphones, and tablets
> Integrate social media, content management, financial, and inventory systems
> Scale up to meet seasonal demand
> Provide more personalization and responsive design

OnX Methodology

> Our agile, iterative development methodology complies with all required deliverables and checkpoints of our partners' (i.e., Salesforce Commerce Cloud) processes
> We provide full user experience and design, including information architecture, wireframes or similar prototypes, and creative design
> Agile Development addresses user stories and epochs, functionality backlogs, and quality reviews. We can provide a full set of tools (including JIRA, iRise, Balsamiq, Bonfire, Confluence, Hudson, Crucible, FishEye, Selenium, and others). Alternately, we can fit into your existing development environment, including the scaled agile framework (SAFe).

Deliverables

> Purpose-built, turnkey eCommerce website and mobile experience
> Integration points — traditional APIs, RESTful, micro services
> Documented business requirements, functional and technical specifications, system architecture, interface design, data model
> Persona development

Why OnX

OnX helps companies prioritize digital investments to ensure you receive maximum value. Our approach to digital transformation consists of three key components: Digital assessments and strategy, technology and platform development and user experience and design.

We take the time to truly understand your customers, your brand, your marketplace, and your challenges and goals, then tailor an engagement that delivers results.

Supported Technologies

salesforce commerce cloud
BUSINESS SOLUTION PARTNER

sitecore
Own the experience

elasticpath™

epi

ORACLE

shopify

WOO COMMERCE

Plus integration to a multitude of media servers, content management tools, financial/inventory management systems such as SAP, and custom/legacy applications with an API

OnX

To get started:
Visit onx.com, contact your
OnX Account Executive
or call 1.866.906.4669

Inspiring innovation through technology.